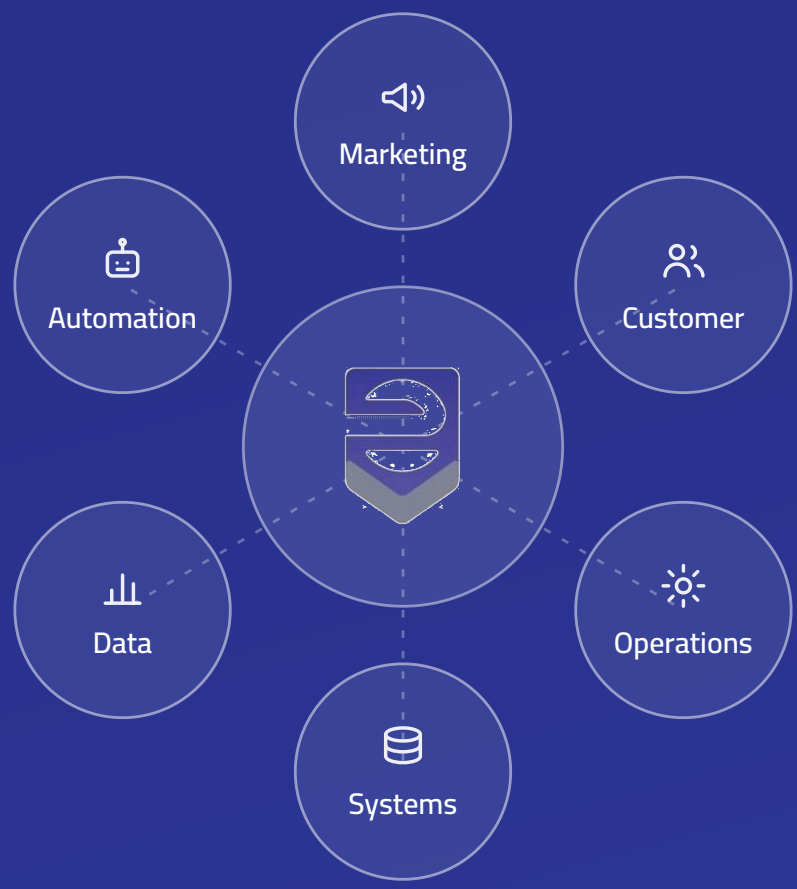


From marketing to growth as one system

Understand · Diagnose · Design · Build · Measure

EVO

Marketing & Business Systems

Before you spend more — find out where the problem is.

We understand the problem, then build the right solution.

Who is EVO?

Growth doesn't always stall because of marketing.

We start where it breaks

We help companies find where results actually break down, before investing in a solution that may not address the cause.

The breakdown may sit outside marketing

The problem may be in attracting customers, or after they arrive: response, follow-up, experience, operations, data, or the absence of systems.

Where do results break down inside the business?

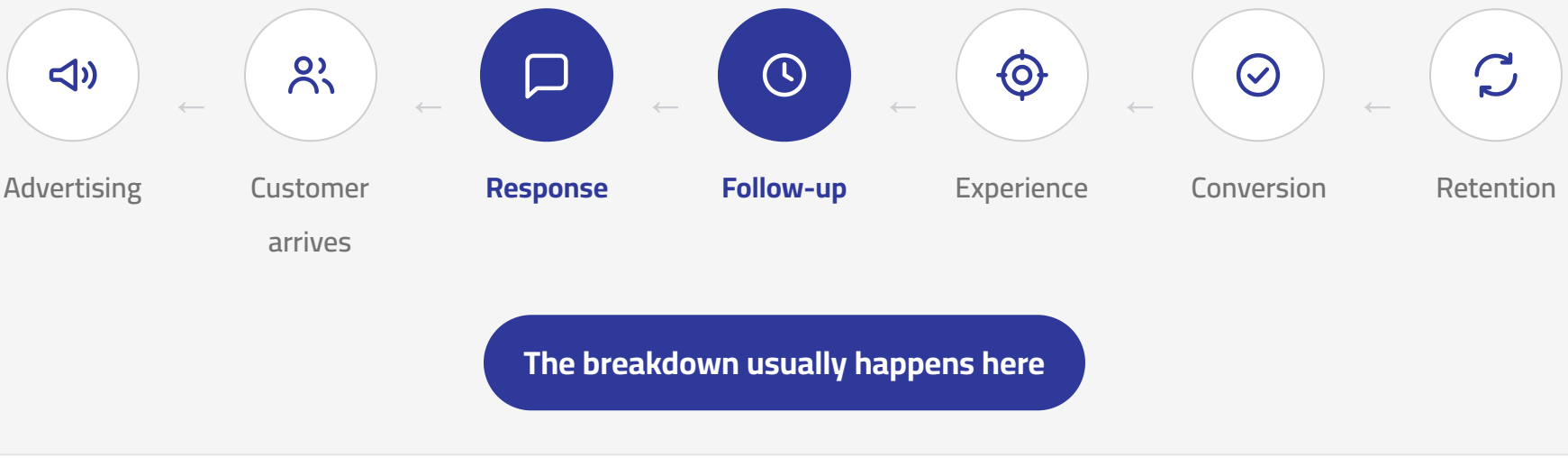
- Marketing
- Customer
- Operations
- Systems
- Data
- Automation

Any one of these six can be the cause. That is why we look at them as one system, not as separate services.

We start with one question: where do results break down inside the business?

The problem we solve

Spending more doesn't always mean growing more.



Response is slow

The customer arrives, then waits. The ad works; the opportunity is lost after it.

Work runs on people

Knowledge and procedures sit with specific individuals, not in a written system.

Data without decisions

The numbers exist, but they don't turn into a decision that changes anything.

We look for the breaking point first.

What needs fixing? And what doesn't need extra spending at all?

How EVO works

We start with diagnosis, not with a service.

01

Understand

We start with the problem, the context and the goal.

02

Diagnose

We identify where the gap occurs and what it costs.

03

Design

We build the right solution or blueprint.

04

Build & deliver

We turn the plan into a working system or asset.

05

Measure & improve

We tie execution to a result that can be tracked.

The solution changes with the problem.

The method doesn't begin from an assumption about the kind of solution.

Areas of work

Six connected areas that produce better results.

Marketing & growth

Improving market reach and turning interest into opportunities.

Customer experience & sales

Improving the journey from first contact to conversion.

Systems & operations

Turning repeated work into clearer processes.

Automation & AI

Reducing manual work and improving speed and accuracy.

Data & measurement

Organising information and tying it to better indicators.

Brand, content & digital assets

Building clear, consistent assets for communicating with the market.

We don't sell a list of separate services; we choose what the business actually needs.

Levels of engagement

Not every problem needs the same depth of engagement.

L1

Assessment

We understand the situation and define the problem and what needs addressing.

Deliverable

A written report of what we found and what is worth fixing.

L2

Blueprint

We build a blueprint or a clear, executable plan.

Deliverable

A written blueprint and an execution plan in priority order.

L3

Build & delivery

We build, implement and hand over the agreed solution.

Deliverable

The system or digital asset, ready and documented.

L4

Partnership

We work continuously on development, measurement and improvement.

Deliverable

An ongoing operating and measurement cycle with regular reporting.

Engagement depth — Increases from L1 to L4 — it does not mean L4 is the better choice

The right level is decided after understanding the problem, not before.

Why we're different

The difference is in how the work is structured, not in how services are described.

01

We connect marketing to what follows it

Response, follow-up and experience are part of the work, not outside it.

02

Diagnosis before proposal

We don't propose a scope before seeing where the problem actually is.

03

Thinking and execution in one place

We don't hand a strategy to someone else to execute.

04

Systems that outlast us

What we build is documented and runs without permanent dependence on us.

05

Technology when it is needed

Automation is a means, used when it saves time or adds accuracy.

06

A written scope before we start

What will and won't be done — both written before the agreement.

A partnership beyond isolated execution.

Who we work with

Small and medium businesses in Türkiye.

An established business with a team, customers, channels, data and operations — one that wants these parts to work together instead of being handled separately.

An established operation
that wants to improve growth or operations.

An unclear problem
between marketing, sales and customer experience.

Manual procedures
or knowledge held by specific individuals.

Unstructured operations and data
that need organising and connecting.

Automation, done practically
Using automation or AI without overreach.

A partner who covers all three
Diagnosis, design and execution in one place.

If we're not the right fit, that becomes clear during understanding and qualification.

How to start with us

A clear path from understanding to execution.

1

Get in touch

Tell us what you're trying to achieve, or what isn't working as expected.

2

We understand the problem

We ask the questions needed to understand the situation and context.

3

We check the fit

We determine whether the problem is within our scope of work.

4

We recommend a level

Assessment, blueprint, build & delivery, or partnership.

5

We define the scope

What will be delivered, the timeline and the responsibilities.

6

We start after approval

Execution begins according to the approved scope.

Start with the problem, not the service.

Contact

We help you understand the challenge and build the right solution.

EVO

Marketing & Business Systems

Headquarters

Ankara, Türkiye

How we work

Fully remote

Website

workwithevo.com

Email

info@workwithevo.com

Before you spend more — find out where the problem is.